

Seward County Aging Services Advisory Board
Meeting Minutes 8/8/2024
233 S. 5th St. Seward, NE

The meeting of the Seward County Aging Advisory Board was called to order on August 8, 2024, at 7:00 p.m. by Alison Rook, Program Director. She announced that the open meetings act was available to all present & the pledge of allegiance was recited. Roll call was completed & the following board members were present: Greg Holloway, Jean Eggleston, Shawna Agena, Susan Burkey, Glenda Dobbertien, Mary Reetz, Kathy Stych. Susan Burkey moved to approve the previous meeting minutes, seconded by Kathy Stych.

Standing Business – Brainstorming for Engaging Your Communities

- Facebook posts to let the community know what services we provide.
- Electronic or targeted mailing newsletter.
- Advertising in church bulletins.
- Printed material (posters/flyers) that the board can distribute in communities.
- Utilize established publications such as Seward Buzz and Daily Slice.
- Booth at Seward County Fair, or other community events.

New Business –

- Strategic Plan
 - Alison shared and discussed the Seward County Aging Services Strategic Plan. The board discussed outreaching strategies and five focus areas of the vision plan.
- Outreach Ideas

- In addition to the items discussed during brainstorming for engaging our communities, will look into support groups presenting at board meetings.
- Sub-committees – Fundraising
 - Alison shared and discussed the Seward County Nebraska 2023-2024 Aging Services Budget Form. This includes actual expenditures from 2022-2023 and 2023-2024, Budget for 2023-2024 and budget request for 2024-2025. The 2024-2025 budget has been submitted and will be reviewed for approval in September.
 - Fundraising will begin at a later date.
- Sub-committees – Caregivers Retreat
 - Preliminary plans for the caregiver retreat are a 1-day event, approximately 10 AM to 2 PM. Potential speakers will be explored. Community partners could host a booth. Glenda Dobbertien and Mary Reetz volunteered to help with planning the retreat,

Items for Next Agenda

- Continue to discuss promoting community engagement, including pop-up events in each community.
- Caregiver retreat planning.

Next Meeting Date and Time

- Meetings will change to the 4th Thursday of the month.
- Next meeting, October 24, 2024. Meeting was adjourned.